



Peshwa Acharya

Peshwa Acharya is an accomplished Senior Management professional, and business leaders with over 25 years of work experience. Peshwa has worked with some of the worlds most respected Companies & Brands across FMCG (CPG), Retail, Telecom, Technology, E commerce, Hospitality, Education domains. Peshwa has been instrumental in setting up and building some of India's largest brands & businesses at P&G, RB (Reckitt Benckiser), Reliance Retail (including Reliance Digital) Sterling Holidays (Thomas Cook) and also start-ups like Housing.com .

An alumnus of IIM Calcutta & IIT Kharagpur, Peshwa has worked across Indian Subcontinent, Asia and Middle East. Deeply driven by Consumer Research & Innovation, Peshwa, encourages creative thinking and data driven approach towards any business problem-solving. His business vision is to create technology-driven products, services & platforms across Web and Mobile. He is a firm believer that marketing should integrate customer experiences with digital technology, and has constantly innovated to go beyond just advertising and communications

He is actively associated with education sector and works to impart his knowledge and time to several management institutes and universities. He actively mentors' start-ups, executives and future leaders at organizations and helps shape the decision-making process

Peshwa was selected as the First CEO of IIT Bombay Research & Innovation Park (ASPIRE) A consistent go getter, Peshwa has also founded his own entrepreneurial ventures: Think as Consumer, Leven Healthcare, Rocketperks. He currently is the Chief Marketing, Sales & Revenue Officer (CMO) at Ampersand Group (Vibgyor Schools). He is also on the board of Consumer Technology companies like: www.brightcomgroup.com & www.platinumone.in

Among his passions Peshwa loves travelling the globe across destinations, experiencing new ethnic cuisines, writing & reading on "Organizational Culture / Innovation / Food & Culture / Design ". He also has a special interest in Mentoring Young India and investing behind "Start-ups" and Entrepreneurs.

Peshwa is presently in the Education domain, serving as the ""Chief Marketing , Sales & Revenue Officer"" at Ampersand Group (Vibgyor Schools).He is also on the Board (as Independent Director) of Brightcom group (www.brightcomgroup.com) and of Platinumone (www.platinumone.in)

You can reach out to Peshwa for Executive coaching & Personal Mentorship , start up growth mentorship & angel investing .

Years of experience: 25+ years
Education: IIT-Kharagpur (Chemical Engg) , IIM-Calcutta.
Location: Mumbai, India
Email Address: peshwa@thinkasconsumer.com
[Learn more on: [Web](#) | [Linked](#)]

